

SOUTHSIDE BUSINESS MEN'S CLUB

Newsletter

July 27, 2009

Issue 29

SOUTHSIDE BUSINESS MEN'S CLUB
 JACKSONVILLE FLORIDA'S OLDEST BUSINESS
 AND CIVIC ORGANIZATION... FOUNDED IN 1932



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Prizes & Raffles

**Jay Cann Attendance
Award \$70
No winner last week**

Woody Cooper

The Southsider

MESSAGE FROM THE PRESIDENT

Yo! SBMC memba's,

Hank the Hack hea. We'z gonna tell you how to fix it wit the Govment dis week. If youz gonna be Mr. Niceguy and file a tax return, you gonna need to play by da rules. Dat's right. You git me? We'z got da best in da business comin' at ya for tax and payroll advice. Deze guys really got it figured out. You can't lose. And don't even think about makin' a trick. Dey'll know about it. Don't miss dis weeks group of speaka's, including that CPA Extraordinaire, Mark "the knife".

(Ahem). Well, nice guy that Hank. But he's right. And don't overlook everything else that's going on! From a great slate of upcoming speakers to a ton of social events such as baseball, football, Meet-A-Member Parties and a cruise!

There's a new link on the SBMC website called LunchNet. If you click on this link you will notify the Lunch Net chairperson of your interest in small, intimate lunch meetings, designed especially to increase your networking opportunities at SBMC.

Special thanks to our Government Affairs/Membership/Programs Committees for this great idea. They realized early this year that new business generating ideas were the place our members needed the most help with. So they are working hard to deliver new B2B ideas! LunchNet and the new panel discussions are the outcome of this hardworking group of members. See Nancy Bennett to participate in future panel discussions and Eric Ramshaw for LunchNet.

And speaking of business building opportunities we must acknowledge the very special gift from Hillary Lyons of a booth at the upcoming Home and Patio Show. This booth will be auctioned off in the next few weeks!

See below for all the exiting details! And remember, get involved!

-best
Tim

WEBSITE NEWS

LunchNet

**Award
\$265
Sponsored by:**
Fred
Harford, Advanced
Copy Service, Inc.
Tom Harris,
Promo Depot
Name drawn last week:
Bill Pipes

50/50 Drawing
was won by:
Bob Ascher
and
Bill Pipes

Next Meeting

**July 22, 2009
San Jose C. C.
7529 San Jose Blvd
12:30 - 1:30**

Lunch Buffet 12:00

**\$20 Members
\$25 for Guest**

Invite A Guest!!

Welcome to a new service of SBMC called LunchNet. If you go to the SBMC website, click on the link in the lower left corner, you can get registered to participate in this great new program. The LunchNet chairperson will coordinate time, place and participation of small groups of people to meet for lunch. These are typically 4 to 6 people whose businesses are all different. Hey, you gotta eat lunch anyway, right? So check it out! What could be easier?

GUEST SPEAKER

July 29 Panel Discussion
Tax Planning for Small Businesses

Panel participants:

Tom Carroll EA
First Home \$8,000 tax credit and residential energy credit

Jo Hagan CPA
Organizing for taxes including Sch C businesses and rental properties

Bob Burke CPA
2009 tax law changes

Amanda Lane (Paychex)
Payroll taxes

Mark Wilkinson CPA
Use of vehicles/autos in your business
small businesses.

MONTHLY PROGRAMS

- Aug 5 Richard Clark, City Council President
- Aug 12 Mayor Peyton, Current State of the City
- Aug 19 Andy Brennan, Business Journal
Making Money in a Down Economy
- Aug 26 Wilfredo Gonzalez, NE Florida SBA
Address different options of various financing
for capitalizing small businesses.
Advice for members.

MEMBERSHIP CORNER

The new Membership Contest is running through the end of the year. The contest is based on paid new memberships, so the more members you bring in, the better your chances are for winning. We will have "check point" prizes along the way, so everyone will have an opportunity to win and A BIG HONKIN' GRAND PRIZE at the end of the year. So far this year, we have welcomed 47 new members into our organization, thanks to the support of new member sponsors.

Please welcome our new members that were inducted at last weeks' meeting:

<u>Member Name</u>	<u>Business</u>	<u>Sponsor</u>
Steve Goranson	Action Coach Business Coaching	Beverly Brinn
Ellen Manus	Action Coach	Beverly Brinn
Dee Kirby	Wilkinson, Gerrard & Clements	Mark Wilkinson
Tom Stephens	Better Business Bureau	Mike Gullion
Michael Greeley	Don Flynn Pictures	Joe Catalano
John Tabor	Community First	Karen Stern
Jo Hagan	Jo Hagan CPA	Mark Bergen
Annie Houghton Membership Chairperson		

GETTING TO KNOW YOU

This week we are getting to know Kimberly Brown. Kim joined SBMC July 8, 2009 and is the alternate member for Thigpen Heating and Air. Welcome Kimberly!

Kimberly and David have three daughters, all graduated from college:

Maris and Erica (twins) age 27, Amber age 24, and a grand daughter, Marleigh age 2

She has a Bachelors Degree in Marketing. Her background is in sales, mainly freight sales with companies like Federal Express, some construction sales, and now loving selling for Thigpen Heating and Air.

Kimberly has lived in Orange Park my entire life. Her favorite word is awesome, the last concert she attended was Elton John, and her favorite food is pizza...maybe chocolate.

She loves football season, is a Gator fan, and enjoys spending time with her grand daughter.

The person who has had the most influence in her life is her father.

UPCOMING EVENTS

AUCTION - AUGUST 5TH

The Jacksonville Home & Patio Show is offering a complimentary 10'x10' (100 sq. ft.) booth in the upcoming fall show.

Held October 1 - 4, 2009, the bi-annual event draws an average of 36,000 consumers to the Prime Osborn Convention Center. The four

day event unites home improvement companies with a targeted market audience. Booth value ranges from \$925 to \$1170, based on location. We will work one-on-one with the winning company to pick the best available booth space, based on their business goals. Included in the auction is the opportunity for a free booth consultation to help develop the best possible display.

NOTE: Companies who have already signed up in our fall show may still bid. We will either credit them back in the fall OR they can have the comp booth applied to the spring 2010 show (March 4-7).

The auction will be held at our meeting on August 5th.

Our thanks to Hillary Carpenter Lyons, Show Manager and SBMC member, for procuring this booth for auction.

BASEBALL SOCIAL - AUGUST 21ST

Our Baseball social will be held on August 21st at 7:00 p.m.

We will have a tailgating party sponsored by Hillary Lyons with Marketplace Events.

Ticket price is \$5.00. Please pay Mark Wilkinson at our meeting.

Gary Carlin, 904-396-3766 and Kelly Smith, jcrewmom@gmail.com is organizing the event and selling tickets.

Put this date on your calendar!

MEET-A-MEMBER - AUGUST 27TH

Join us for another fun-filled social event to be held at Window World of Jacksonville, 8110 Cypress Plaza #405 (near Phillips and JTB) Co-hosted by: Bob Ascher, Guardian Commercial Real Estate and Hillary Lyons, Jax Home and Patio Show on Thursday August 27th from 5:00 - 8:00 pm.

We will have beer, wine, soft drinks, and food. Since it's right in time for COLLEGE FOOTBALL SEASON, we'll also have football themed contests and an information hunt!

This along with fabulous prizes, lots of networking and just some plain ole fun makes it worth the \$5.00 ticket! So put on your favorite team colors and join us for another fun time.

CRUISE - OCTOBER 3RD

CARNIVAL FASCINATION SM

Let the fun begin on a Carnival cruise vacation.

5 day Bahamas cruises from Jacksonville, FL

Your first stop on this cruise is Half Moon Cay. This private Bahamian island has gorgeous white sand beaches with air-conditioned cabanas, a water park and fun activities like kayaking. From there, you're off to the duty-free shops and white-sand beaches of Nassau in The Bahamas. And since your floating resort doesn't sail till 10:00 P.M., you'll have time to experience the island's cafés, nightclubs and hotel extravaganzas. On this cruise, you'll enjoy one fun experience

after another.

**JOIN SOUTHSIDE BUSINESSMEN CLUB
SATURDAY, OCTOBER 03, 2009**

Cruise rates are capacity controlled in U.S. dollars, per guest and based on double occupancy. Government taxes/fees are included. Air transportation is additional for all guests. Rates are available on select sailings only. Some restrictions (including stateroom category availability) apply. Rates are subject to change without prior notice.

Ships' Registry: TheBahamas and Panama.

\$306 INTERIOR CABIN/PERSON

\$356 OCEANVIEW CABIN/PERSON

Carnival reserves the right to re-instate the fuel supplement for all guests at up to \$9 per person per day if the NYMEX oil price exceeds \$70 per barrel.

Contact: Katrina Brown at AAA (904) 272-2010 ext 5
Or kabrown@aaasouth.com

JAGUARS TAILGATING PARTY - OCTOBER 4TH

As you know, we are planning another exciting sporting social for SBMC members.

Our tailgating party will be held on October 4th. Ticket price is \$30.00 per person (a \$50.00 value!). Your ticket includes a super party, delicious food, beer, and soft drinks. Bill Scaggs, Third Fifth Bank, will be in charge of planning the menu. Bill has done this for us before and it was great!

Our seats are in the north end zone.

Contact Michael Gullion at michael@action-graphix.com to make your reservations. Please pay Mark Wilkinson for your ticket at our meetings on Wednesday.

Look forward to seeing you there!!!!

For questions and comments about the newsletter please e-mail SBMC.Communications@comcast.net

[Forward email](#)



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Next Meeting: | July 29, 2009 | San Jose Country Club | 7529 San Jose Boulevard | Jacksonville | FL | 32216